

Brooklyn A. Covington

VISUAL COMMUNICATOR

Ogden, UT | 801-549-7414  
brooklynacovington@gmail.com | brooklynacovington.com

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## EDUCATION

**MBA** | Western Governors University | Salt Lake City, UT | August 2024-Present

- Anticipated August 2025

**BA, Communication** | Westminster University | Salt Lake City, UT | August 2018-May 2022

- Magna Cum Laude
- Dean's List every semester

## SERVICE LEARNING PROJECTS

**Web Design Consultant** | Crafty Catmull | Ogden, UT | Fall 2021

- Designed a website that offers customers custom crochet products

**Design Consultant** | Luna Lash Collective | Salt Lake City, UT | Spring 2021

- Helped create a website, social media, new logo, and product images in a team
- Helped create mission statement cards, sticker mockups, and new brand labeling in a team

**Design Consultant** | DrumFit by Court | Mishawaka, IN | Fall 2020

- Created a logo and brand guide with a stationery suite

## EXPERIENCE

**Inventory Management Specialist** | Department of the Air Force | Hill AFB, UT | September 2023-Present

- Fulfill customer needs/requirements by conducting forecasting, budgeting, and inventory accountability activities to execute the applicable demand in an Integrated Product Team

**Adult ELL Teacher** | Ogden School District | Ogden, UT | October 2022-October 2023

- Taught English to English Language Learners by using lesson plans and activities
- Designed promotional content
- Managed social media
- Tutored students as needed

**Intern** | Ogden School District | Ogden, UT | Spring 2022

- Effectively managed groups of students at two high schools
- Designed three flyers and three bulletin boards for teachers and staff members
- Used interpersonal skills to communicate with staff, teachers, and students

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## Staff Contributor | The Forum | Salt Lake City, UT | Spring 2022

- Helped create a four-page TikTok guide in a team of two
- Created The Forum's TikTok account
- Filmed, edited, and posted eight TikToks
- Reached over 1,000 views on two posts, gained 23 followers, and received 147 likes overall

## Staff Reporter | The Forum | Salt Lake City, UT | Fall 2021

- Pitched story ideas to editors, interviewed sources, and wrote eight articles based on guidelines
- Filmed and edited videos and podcasts based on guidelines

## Prop Assistant | Mirmont Pictures | Salt Lake City, UT | Summer 2021

- Managed over 200 props while on the feature film, *Riddle of Fire*

## CS Team Operator | AvantGuard Monitoring | Ogden, UT | July 2020-May 2021

- Called customers and reported their information to police, fire, and medical dispatch when their burglar, fire, panic, elevator, or medical alarms went off
- Assisted customers with placing their accounts on test

## Ticketing Cashier | Lagoon Amusement Park | Farmington, UT | 2015, 2016, 2017, 2019 Seasons

- Sold entrance tickets, parking tickets, and X-Venture Zone tickets to guests
- Took season passport photos
- Validated guests for the Bounceback promotion

## SKILLS

- Adobe Audition
- Adobe Bridge
- Adobe Illustrator
- Adobe InDesign
- Adobe Premiere Pro
- Adobe Photoshop
- Canva
- Figma
- Google Workspace
- Microsoft Office
- WordPress